

**MyDeal.com.au Limited**

**Diversity Policy**

**18 September 2020**

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## Diversity Policy

of MyDeal.com.au Limited (ACN 640 108 130)

### 1. Introduction

#### 1.1 Company's commitment

The Company strives to create an inclusive culture in which difference is recognised and valued.

The Company is committed to establishing and maintaining employee and Board diversity which recognises the strategic and personal advantages that arise from a workplace where decisions are based on merit and all employees are treated equally.

Diversity relates not only to gender, but also to age, race, ethnicity, disability, marital status, family responsibilities, religion, cultural background, sexual orientation and gender identity.

#### 1.2 Purpose of Policy

The purpose of this Policy is to enable the Board to:

- (a) set measurable objectives for achieving gender diversity; and
- (b) annually review and assess those measurable objectives and the Company's progress in achieving them.

This Policy applies to the Board and all employees of the Company and the Group.

This Policy is to complement existing employment related policies and documentation. This Policy does not form part of an employee's contract of employment with the Company or any of its related bodies corporate, nor does it give rise to contractual obligations. However, to the extent that this Policy requires an employee to do or refrain from doing something, and at all times subject to legal obligations, this Policy forms a direction of the Company with which an employee is expected to comply.

#### 1.3 ASX Corporate Governance Council's Corporate Governance Principles

To the extent practicable, the Company has adopted the recommendations provided in the ASX Principles and, in particular, to the recommendations regarding diversity.

### 2. Definitions

General terms and abbreviations used in this Policy have the meanings set out below:

<b>ASX</b>	means ASX Limited ABN 98 008 624 691 or the securities market operated by ASX Limited, as the case may be.
<b>ASX Corporate Governance Council</b>	means the corporate governance council established by the ASX.
<b>ASX Principles</b>	means the ASX Corporate Governance Council's <i>Corporate Governance Principles and Recommendations (4<sup>th</sup> Edition, 2019)</i> as amended from time to time.

<b>Board</b>	means the board of directors of the Company.
<b>CEO</b>	means the chief executive officer of the Company.
<b>Company</b>	means MyDeal.com.au Limited ACN 640 108 130.
<b>Director</b>	means a director of the Company.
<b>Group</b>	means the Company and its subsidiaries.
<b>Policy</b>	means this 'Diversity Policy'.
<b>Secretary</b>	means the company secretary of the Company.

### 3. Objectives

This Policy provides a framework for the Company to achieve:

- (a) a diverse and skilled workforce, leading to continuous improvement in service delivery and achievement of corporate goals;
- (b) a workplace culture characterised by inclusive practices and behaviours for the benefit of all staff;
- (c) improved employment and career development opportunities for women;
- (d) a work environment that values and utilises the contributions of employees with diverse backgrounds, experiences and perspectives through improved awareness of the benefits of workforce diversity and successful management of diversity; and
- (e) awareness in all staff of their rights and responsibilities with regards to fairness, equity and respect for all aspects of diversity,

collectively, the **Objectives**.

This Policy does not impose on the Group, its directors, officers, agents or employees any obligation to engage in, or justification for engaging in, any conduct which is illegal or contrary to any anti-discrimination or equal employment opportunity legislation or laws in any State or Territory of Australia or of any foreign jurisdiction.

### 4. Benefits of diversity

The Company recognises that organisational performance is linked to workplace diversity. Through fostering an inclusive environment which recognises a variety of quality employees, the Company aims to improve employee retention, to embrace different perspectives and to enhance the Group's reputation.

Embracing diversity in the workforce enables the Company to:

- (a) attract and recruit the right people from a diverse pool of talented candidates;
- (b) create a culture that embraces diversity and that rewards people who act in accordance with this Policy;

- (c) develop and retain an appropriate skills base in the Company;
- (d) make more informed and innovative decisions, drawing on the wide range of ideas, experiences, approaches and perspectives that employees from diverse backgrounds, and with differing skill sets, bring to their roles in the Company; and
- (e) better represent the diversity of all stakeholders.

## **5. Board's commitment**

The Board is committed to workplace diversity, at a senior level of the Company and on the Board.

The Board is responsible for developing measurable objectives and strategies to meet the Objectives of this Policy (**Measurable Objectives**) and reviewing annually both the Measurable Objectives and the Company's progress in achieving the Measurable Objectives, through the monitoring, evaluation and reporting mechanisms listed below.

The Board will conduct all Board appointment processes in a manner that promotes diversity, including establishing a structured approach for identifying a pool of candidates.

## **6. Strategies**

The Company's diversity strategies include:

- (a) recruiting from a diverse pool of candidates for all positions, including senior management and the Board;
- (b) reviewing succession plans to ensure an appropriate focus on diversity;
- (c) identifying specific factors to be taken into account in recruitment and selection processes to encourage diversity;
- (d) developing numerical targets for the proportion of women to be employed by the Company within a specified timeframe;
- (e) developing and implementing programs to develop a broader pool of skilled and experienced senior management and Board candidates, including workplace development programs, mentoring programs and targeted training and development;
- (f) developing a culture in which discrimination, harassment, vilification and victimisation are not tolerated;
- (g) developing a culture which takes account of the domestic responsibilities of employees and offers flexibility in work arrangements to enable employees to meet those responsibilities; and
- (h) any other strategies the Board develops from time to time.

## **7. Compliance requirements**

### **7.1 Compliance**

The Company intends to meet its obligations with respect to the issue of diversity, as may be required under the ASX Principles and other regulatory requirements (if any), by:

- (a) establishing this Policy as a compliant policy in accordance with ASX Principle 1.5 by:
  - (i) establishing Measurable Objectives for achieving gender diversity; and
  - (ii) the Board assessing annually the Measurable Objectives for achieving gender diversity and the Company's progress towards achieving them;
- (b) disclosing this Policy or a summary of it on the corporate governance page on the Company's website in accordance with ASX Principle 1.5;
- (c) making disclosure in its annual report, and in accordance with ASX Principle 1.5, regarding:
  - (i) the Measurable Objectives for achieving gender diversity set by the Board under this Policy;
  - (ii) the Company's progress towards achieving the Measurable Objectives; and
  - (iii) the proportion in the Company and the Group (relative to their male counterparts) of:
    - (A) female employees;
    - (B) females in senior executive positions (for the purposes of this disclosure, being the CEO and all employees directly reporting to the CEO); and
    - (C) females on the Board; and
- (d) making disclosure in its annual report, and in accordance with ASX Principle 2.2, of the mix of skills and diversity that the Board is looking to achieve in the composition of the Board.

## 7.2 Responsibility for compliance

The Secretary will assume the responsibility to ensure that the Company meets its compliance and reporting obligations referred to in paragraph 7.1 above, including by collecting and collating all relevant data and ensuring that management processes and systems are adequate and effective for such reporting obligations to be met.

## 8. Monitoring and evaluation

The Board will:

- (a) oversee the implementation of this Policy;
- (b) monitor the prescribed Measurable Objectives for achieving diversity on the Board and in the workplace generally;
- (c) undertake to conduct the annual formal review of both the Measureable Objectives and the performance of the Company against the Measurable Objectives;
- (d) include the Measurable Objectives set by the Board in the annual key performance indicators for the CEO and senior executives; and
- (e) ensure the progression of this Policy, including implementing strategies to do so.

## **9. Communication**

The Company commits to the communication of this Policy within the Company and to its shareholders and the market, including via the corporate governance page on its website:

- (a) so as to demonstrate transparency and accountability; and
- (b) to better promote the prospects of attainment of the Measurable Objectives.

## **10. Overriding caveat**

Nothing in this Policy shall be taken, interpreted or construed so as to endorse:

- (a) the principal criteria for selection and promotion of people to work with the Company being other than their overall relative prospect of adding value to the Company and enhancing the probability of the Company achieving its objectives;
- (b) any discriminatory behaviour by or of the Company contrary to the law, or any applicable codes of conduct or behaviour for the Company and its personnel; or
- (c) any existing person of the Company in any way feeling threatened or prejudiced by this Policy in their career development or otherwise, merely because their diversity attributes at any time may be more, rather than less, common with others.

## **11. Accountability**

Reporting and accountability with respect to the terms of this Policy will be a periodic item on the Board's agenda.

## **12. Review**

This Policy will be reviewed regularly by the Board, having regard to the changing circumstances of the Company and any changes to the Policy will be communicated by the Company to its staff, its shareholders and the market.

Updates and amendments to this Policy will be the responsibility of the Secretary. All new management or other relevant staff will be provided with a copy of this Policy as part of their induction into the Company. Any updates or amendments as approved by the Board will be notified to appropriate officers and staff by the Secretary and corresponding updates and amendments will be made to this Policy and contained on the corporate governance page on the Company's website.

## **13. Variation**

The Board may amend this Policy by resolution.

## **14. Communication**

This Policy will be made available, and updated as required, on the Company's website [investors.mydeal.com.au](http://investors.mydeal.com.au) in a clearly marked Corporate Governance section.

DATE OF POLICY: 18 September 2020